

JARED STEINMARK

CONTACT

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SUMMARY

I am an architect turned UX designer interested in exploring the connections between digital and physical environments through engaging, user-centered design.

EDUCATION

General Assembly <i>User Experience Design Immersive</i>	2016
Wentworth Institute of Technology <i>Master of Architecture</i>	2011
Wentworth Institute of Technology <i>Bachelor of Science in Architecture</i>	2010

SKILLS

Balsamiq InDesign Illustrator	inVision Photoshop Sketch	Axure Principle Processing
User Research Card Sorting User Testing	Prototyping Wireframing Visual Design	Information Architecture HTML / CSS

PUBLICATIONS

Wentworth Architecture Review *Co-creator, Editor, Graphic Designer*

Initiated a student run magazine and website within the School of Architecture to present student, faculty, and alumni perspectives on architecture, while also exhibiting their work.

INTERESTS

What am I doing when I'm not designing?

Making.

From food, to speakers, to beer. When you make something you learn intrinsically how the product works and why a particular thing has value. It's also really fun.

Recently Made:
Laser cut wooden iPhone for paper prototypes

EXPERIENCE

Continuum

UX Designer 2016 - Present

- Collaborated on an agile team leading the login and checkout group for a Fortune 20 pharmaceutical company
- Developed and prototyped site animations and wireframes
- Integrated regular feedback from usability tests into designs
- Lead UX workshops with stakeholders to define business, development & user goals

General Assembly

UX Designer 2016

An immersive 500+ hour project based course focused on:

- Conducting user research to synthesize into personas, scenarios and user journeys.
- Developing the information architecture of websites and mobile applications
- Building wireframes in Adobe CS or Sketch
- Communicating design ideas and decisions to stakeholders
- Creating clickable prototypes in software such as inVision, POP, and Axure

Hawkmark Studio

Co-Founder + Designer 2013 - Present

- Designed and built environmental graphics and signage using laser cutter.
- Created and executed branding and packaging for food and beverage.
- Laser cut jewelry, housewares and art.

Klopfert Martin Design Group

Architectural Designer 2013 - 2016

- Implemented and designed new website.
- Developed regular content including, graphics, blog posts and photography.
- Assisted principals and project managers with all levels of projects, from design ideation, 3D modeling, rendering, and construction documents.

Radlab

Project Manager, Designer / Fabricator 2011 - 2013

- Led the design of the company website and marketing materials.
- iPad App Wireframes for space planning application
- Designed and fabricated furniture using three- and five-axis CNCs.

Artforming

Interaction Designer 2009 - Present

- Designed, built, and installed a large-scale interactive installation in the Cyclorama commissioned by SHIFTboston for the 2011 Moon Ball event.
- Collaborated with concert pianists Jung Lee + Jon Sakata to create a multimedia installation in Louis Kahn's Exeter Library for its 30th Anniversary.